MELODY WANG

DESIGNER & CRAFTER OF EXPERIENCES

✉ hi@melwang.com   ➤ www.melwang.com

SKILLS

TOOLS

› Adobe Photoshop
› Adobe Illustrator
› Adobe AfterEffects
› Adobe InDesign
› Adobe Experience Design
› Balsamiq / Axure / InVision
› Sketch
› Omnigraffle
› Unity3D
› JIRA / Asana / Pivotal
› Agile / SCRUM Methodologies
› Word / Excel / Google Docs

LANGUAGES

› English
› Mandarin Chinese
› HTML / JS
› CSS / LESS
› C / C++ / Java
› PHP / SQL

EDUCATION

Universty of California, Davis
B.A., Design - Visual Communication
Minor in Computer Science

ACCOLADES

Excellence in Design Award
UC Davis, June 10, 2010

EXPERIENCE

CREATIVE DIRECTOR
Bake450 | San Francisco, CA | May '12 - Aug '17

› Produced & designed four games featured on the Apple App Store, including our flagship title Bread Kittens which garnered over 45k 5-star reviews
› Forged user experiences, prototypes, interfaces, illustrations and marketing visuals for the studio's entire portfolio of mobile games
› Oversaw art direction, game design, data, balance, and monetization strategies
› Established style guides and managed assets from third party studios

LEAD PRODUCT MANAGER, DESIGNER (MOBILE)
Globant | San Francisco, CA | Nov '11 - May '12

› Consulted for clients such as Zynga, Gaia, IMVU, GREE, GSN, Rakuten and Salesforce on large-scale, time sensitive projects
› Designed UI and UX for social & mobile games, mobile apps, web applications and enterprise software
› Conducted weekly review sessions with all product designers to facilitate critiques, ensure deliverables met standards, and encourage innovation

PRODUCT DESIGN MANAGER
Nextive | San Francisco, CA | Nov '10 - Nov '11

› Worked with clients such as EnergyStar and Yahoo! to deliver designs for projects ranging from social games to websites to motion graphic videos
› Drafted wireframes, storyboards, mockups, prototypes, and final visuals for projects and project proposals

EXTRACURRICULARS

VOLUNTEER MENTOR, TREASURER
Talent Loves Us | San Francisco, CA | Sept '14 - Present

› TLU is a 501(c)(3) non-profit organization aiming to help young designers and transitioning design professionals network with others and learn from mentors